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As a work-for-hire publishing consulting firm, our sole focus is on the needs of our clients. This includes book design and layout (print and eBook), marketplace setup, and **book marketing campaigns**. We entered the industry in 2009 and are one of a small number of firms Amazon often refers authors to for assistance in digital publishing. We typically work with less than 100 authors per year and because of our smaller size, we are able to provide higher quality, dedicated support, and fast turn-around — all aspects of our business model designed to benefit you, our most valued client. Each new client benefits from the cumulative experience that results from the previous work we've completed

The measure of our success is defined by the success of our clients.

for the hundreds of clients who've already hired us. Our standard contract is provided to give you a better sense of our services and fee structure. It follows a proven 5 phased approach based on best practices that we recommend. You can hire us for as little or as much as you need:

- Phase 1: Get the **eBook edition formatted, converted & published** to all the major marketplaces.
- Phase 2: Setup **print-on-demand** edition for review copies and/or for sale.
- Phase 3: Setup your **author profile pages** on Goodreads, Amazon, Facebook, and/or LinkedIn.
- Phase 4: Send out an offer for **complimentary review copies** (ARCs) to book reviewers.
- Phase 5: Run an Amazon **KDP bestseller campaign**.

We are committed to delivering nothing less than our very best every day (and we are always striving to improve on our best). We discovered long ago that our success is a direct result of the success of our clients. We always strive to produce a result that measures up to the appreciation we have for the work you have already done.

We look forward to working with you!

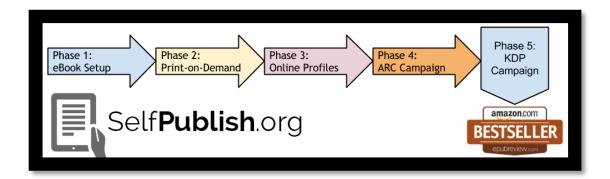
Sincere regards,

Brian Schwartz (805) 225-1251 support@selfpublish.org

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5 phases to Self Published Success



Phase 1: Get your eBook edition formatted, converted & published to all the major marketplaces

- Cover design
- eBook formatting and conversion
- Marketplace setup and optimization (Amazon, Apple, BN, Kobo, etc.)

Phase 2: Setup print-on-demand edition

(ARC and/or retail edition)



Before we start building your profile pages, it is advisable to send out ARCs (review copies). While readers are reading your book, we can begin building your profile pages (Phase 3).

Phase 3: Setup your author profile pages



We can setup and maintain your author profile pages at Goodreads, Amazon, Facebook, BookBub, and PubWriter. We can also assist with your author website if desired. Additional options include: online press releases, Wikipedia, and YouTube.

Phase 4: Offer complimentary review copies (ARCs) to book reviewers

We contact book reviewers on the authors' behalf. We utilize 3rd party services as well as an in-house list of over 100 book reviewers. Depending on the options selected, a press release will be distributed to over 18,000 media companies, and 50,000 book sellers, librarians, and reviewers. This service includes setting up web pages to: **collect, distribute, and track reviews**.

Phase 5: Run an Amazon KDP bestseller campaign

To boost your **credibility** and **visibility**, we can run a KDP Bestseller campaign. We enlist the support (via paid placements) of over a dozen promotional partners. Our success rate of hitting #1 bestseller status in at least one category is over 90%, and we have landed in the top 10 in at least one category in every campaign we've ever run.



Customer Testimonials

Wow, we just ran my campaign and what a huge success. My book took #1 in 3 categories on Amazon, I ended up in top 100 on Kindle and we had over 8000+ downloads. This was the most awesome experience ever and no way I would have accomplished this without the expertise of Brian and his team. It was worth every penny.

- Freda Mooncotch, Defying Age With Food: Reclaim Your Health, Energy & Vitality! It's What You Eat, Not How Much You Exercise.

We were quite pleased with the results of our KDP campaign: achieving Amazon bestseller status in two categories! Brian and Cynthia are great to work with, very knowledgeable, patient and responsive. We can highly recommend them to anyone who is seeking greater visibility for a self-published book.

- Deborah Pruitt, Group Alchemy: The Six Elements of Successful Collaboration, Groupalchemy.net

I found Digital Publishing Consultants and eBook Formatting Specialist on the internet, and this company had great reviews. As with anything you read on the internet, there is some skepticism and trust that goes along with hiring on the recommendation of people you've never met. I knew I wouldn't ever get my ebook published if I had to do it myself, so I hired Brian Schwartz, the Kindle Expert to shepherd me through the process. I have not been disappointed, and this company has delivered everything I expected. Communication was great and his response to my emails were within the same day, often within the same hour...and I could reach him by cell phone immediately during business hours. I had some difficulty selecting a cover design, but he worked with me until the decision was made, suggesting creative options. What I liked most about this company is that there was a smorgasbord of services you could choose from with the prices for each and what the service included. It was very reasonable, and I couldn't be happier with the results. For anyone wanting to publish in ebook format, I would highly recommend Brian Schwartz!

- Charmayne Sanders, SANDCASTLES: Dream Poems of Childhood Sweethearts and Lost Loves

Not knowing what I was doing in the e-book field, it was recommended to me by a fellow writer, to get in touch with Brian Schwartz at ePub Conversions. It proved to be the best advice I got. He made it seem so easy that I decided to go further with his organization, and ask them to do a promotion for the book: "The End Times Chronicle", a non-religious Alternative History was put in the hands of Cynthia Bastian, who guided me, made suggestions where appropriate, and demonstrated a patient and professional attitude, even up to choosing the best genre for the listing. I am eternally grateful to her for getting me through a sticky period. *The End Times Chronicle* came in at #2 in the Alternative History best seller list!!!

- Dacre Hill, The End Times Chronicle

On behalf of the Sir Romeo Beau Project, we would like to extend our sincere appreciation to Kindle Expert for all of their hard work and support. The success of the Bestseller rating our book achieved wouldn't have occurred if it hadn't been for Kindle Expert. We would highly recommend Kindle Expert for their professional guidance on publishing an eBook. This was definitely the right decision on our

end not only professionally but personally. Brian and Cynthia have become our friends. We are looking forward to publishing future eBooks with them.

- J R Pullen, The Adventures of Sir Romeo Beau Basset Hound Service Work Doggie

Brian has done all the work for me on all three editions of my book. He is a delight to work with, playing the roles of cheerleader, editor, counselor, advisor, and artist with equal excellence. Being a writer himself, he knows the travails we as writers experience while creating our "masterpiece". If you are seeking to be self-published and want the best in the business to help you, Brian is the man! Brian goes over and above anything you would expect from one who charges such a modest fee for his superb service. He knows all the ins and outs of the business and is happy to share his vast knowledge. And he does everything he can to continue to help you long after you have paid him his fee.

- Doug Williams, From Cop To Crusader: The Story Of My Fight Against The Dangerous Myth Of "Lie Detection"

After struggling with Amazon.com and calling multiple other "industry experts" for assistance, Brian from epubconversions.com, was able to answer all my questions and get my book up on Amazon. I had a .pdf with lots of pictures and design work. He was able to convert it wonderfully and also answered my call each time I called! Without a doubt, this guy knows what he is doing and actually cares that you are happy!

- Kyle Kittleson, Wear a Wetsuit at Work: How You Can Become a Marine Mammal Trainer

Working with Brian on this project was a dream come true. We struggled for months with an ePublisher and finally called it quits after unsatisfactory results. We hired Brian, who was very approachable, accessible, collaborative, professional and supportive. What more could you want from a Kindle expert? Our ebook, with over 100 photos and five videos, was a technological challenge. Brian met or beat all commitments, was very responsive, and suggested solutions to enhance our customer's reading experience.

- Cynthia Fletcher Rothstein, Scotland at the speed of life: making ourselves at home on the road



Brian and his excellent staff digitized my two books, Showtime at the Apollo and In The Groove, and set them up as eBooks. They were a pleasure to work with: responsive, thoughtful and creative. They followed up on the many details involved, and patiently walked an analog guy through the entire process. They also produced beautiful looking eBooks, especially Showtime at the Apollo, with 150+ photos painstakingly placed throughout the book and gorgeously rendered.

- Ted Fox, Showtime at the Apollo, In The Groove

See additional endorsements at: http://epubconversions.com/about-kindle-conversions-and-other-ebook-services/endorsements/

References available upon request

www.SelfPublish.org

Historical Results

A screenshot from our internal KDP results tracker from our marketing campaigns:

Author	Title	Start Date	End Date	Downloads	Pre Reviews	Reviews	Ranking	As of
William Wright	Jailhouse Doc	1/16/2015	1/20/2015	15726	13	76	#1 in 3 categories, #24 in Kindle Free Store	2/10/2015
William Wright	Maximum Insecurity	1/31/2014	2/4/2014	11806	9	207		2/10/2015
Melissa Taylor	Pinterest Savvy	5/29/2014	6/2/2014	7444	124	160	#1 in 7 Categories, #67 Free in Kindle Store	2/10/2015
Doug Wolfert	The Wachuga Project	12/5/2014	12/9/2014	7435	21	36	1 Category, Top #39 overall in Free store	2/10/2015
Mary Huckstep	MMQ	1/9/2015	1/13/2015	7103	10	25	#1 in 3 Categories, #44 overall in Kindle Free S	2/10/2015
Richard Hill	Guide to DNA Testing	12/12/2014	12/16/2014	6463	45	92	#1 Best Seller in Adoption	2/10/2015
Bill Bartmann	Bouncing Back	10/18/2013	10/22/2013	6360	4	93		2/10/2015
RM Damato	These Three Things	8/8/2014	8/12/2014	5176	10	21	#2 Dystopian, #5 Science Fiction, #8 Science Fi	2/10/2015
Clint Bridges	Spirit Wisdom for Daily Living	3/21/2014	3/25/2014	4565	14	67	#1 in two categories	2/10/2015
Deborah Pruitt	Group Alchemy	1/31/2014	2/4/2014	3691	6	26		2/10/2015
Lori Hynson	SuperGal vs. God	9/12/2013	9/16/2013	3269	14	47		2/10/2015
Patrick Dati	I am Me	2/14/2014	2/18/2014	3261	6	27		2/10/2015
Barbara Riddle	The Girl Pretending to Read Rilke	12/6/2013	12/10/2013	3106	20	31		2/10/2015
Shawn Phillips	The Doppler Affect	8/15/2014	8/19/2014	3062	10	28		2/10/2015
Brenda Bernstein	How to Write a Winning Resume	10/18/2013	10/22/2013	2101	3	259	#3 in Business Writign, #9 in Job Hunting	2/10/2015

To highlight a few of the recent campaigns:

Mary Mary Quite: On Raising Children

Amazon Best Sellers

Our most popular products based on sales. Updated hourly.



Lending: Enabled

Amazon Best Sellers Rank: #44 Free in Kindle Store (See Top 100 Free in Kindle Store)
#1 in Kindle Store > Kindle eBooks > Humor & Entertainment > Humor

Would you like to give feedback on images or tell us about a lower price?

Author Mary Huckstep

Date of campaign: 1/9/2015 - 1/13/2015

Downloads: 7,103

Reviews before campaign: 10 Reviews after campaign: 25

Ranking: No. 1 in 3 Categories, #44 overall in Kindle Free Store

Jailhouse Doc



#1 in Kindle Store > Kindle eBooks > Nonfiction > Politics & Social Sciences > Crime & Criminals > Criminology

#1 in Kindle Store > Kindle eBooks > Biographies & Memoirs > Professionals & Academics > Medical

Author: William Wright

Word Wise: Enabled Lending: Enabled

Date of campaign: 1/16/2015 - 1/20/2015

Downloads: 15,726

Reviews before campaign: 13 Reviews after campaign: 76

Ranking: Hit No.1 in 3 categories, No. 23 overall in Kindle Store!

Amazon Best Sellers Rank: #23 Free in Kindle Store (See Top 100 Free in Kindle Store)

Guide to DNA testing

Amazon Best Sellers

Our most popular products based on sales. Updated hourly.



Product Details

File Size: 1043 KB Print Length: 33 pages

Simultaneous Device Usage: Unlimited **Publisher:** Atrax LLC (October 3, 2014) **Sold by:** Amazon Digital Services, Inc.

Language: English **ASIN:** B0005SCY02

Text-to-Speech: Enabled ♥
X-Ray: Not Enabled ♥
Word Wise: Not Enabled
Lending: Enabled

Amazon Best Sellers Rank: #43 Free in Kindle Store (See Top 100 Free in Kindle Store)

#1 in <u>Kindle Store</u> > <u>Kindle eBooks</u> > <u>Reference</u> > <u>Genealogy</u>

#1 in Kindle Store > Kindle Short Reads > One hour (33-43 pages) > Education & Reference

Date of Campaign: 12/12/2014-12/16/2014

Downloads: 6,463

Reviews before campaign: 45 Reviews after campaign: 92

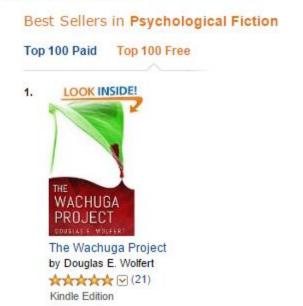
Ranking: #1 in 4 categories #43 In Top Kindle Store

The Wachuga Project

Amazon Best Sellers

Our most popular products based on sales. Updated hourly.

Any Department
Kindle Store
Kindle eBooks
Mystery, Thriller &
Suspense
Suspense
Ghosts
Horror
Occult
Paranormal
Political
Psychological



Product Details

File Size: 1454 KB Print Length: 269 pages

Page Numbers Source ISBN: 162967026X

Publisher: STAGE 5 PUBLISHING, LLC (August 6, 2014)

Sold by: Amazon Digital Services, Inc.

Language: English
ASIN: BOOMHYJFXU

Text-to-Speech: Enabled ♥
X-Ray: Not Enabled ♥
Word Wise: Not Enabled

Lending: Enabled

Amazon Best Sellers Rank: #44 Free in Kindle Store (See Top 100 Free in Kindle Store)

#1 in Kindle Store > Kindle eBooks > Mystery, Thriller & Suspense > Suspense > Psychological

Date of Campaign: 12/5/2014-12/9/2014

Downloads: 7,435

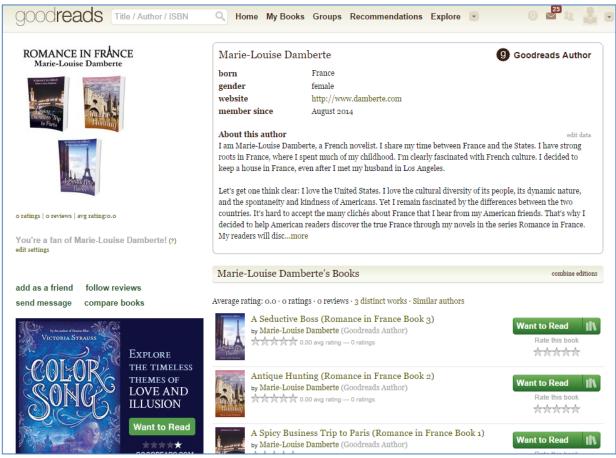
Reviews before campaign: 21 (reviews gathered during ARC campaign)

Reviews after campaign: 36

Ranking: #1 in category #44 Overall

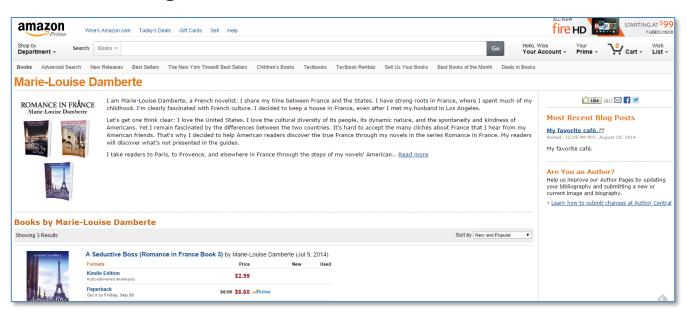
Marketing Artifacts

Goodreads Author Page





Amazon Author Page





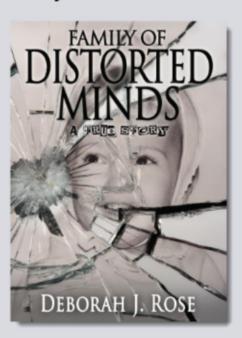
Facebook Fan Page



PubWriter



Family of Distorted Minds

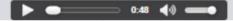


BUY IT ON KINDLE

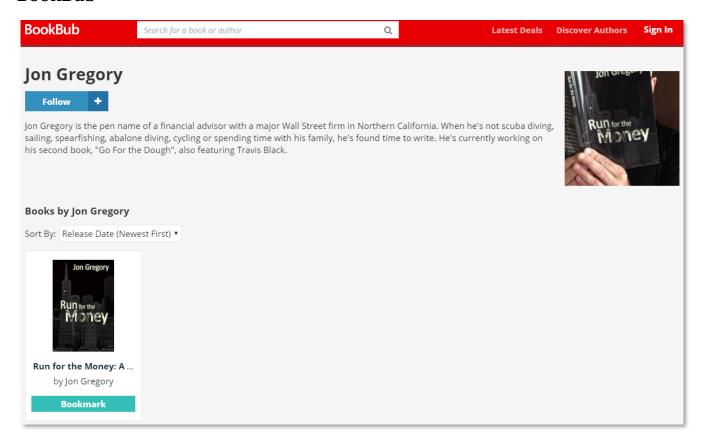
Why had God placed this life in front of me? To start with, the Lord never gives you more than you can handle.

I would be born to parents Joyce and Denny Grant, married at ages seventeen and twenty-three. It was a match made by way of Denny's maternal aunt, Kitty. In 1956 she was my mother's roommate in Camarillo, a California insane asylum. This marriage was a slice of hell, giving birth to three children. Joyce would kill her second born, Jimmy, followed by her hanging me as a two-year-old, three years later.

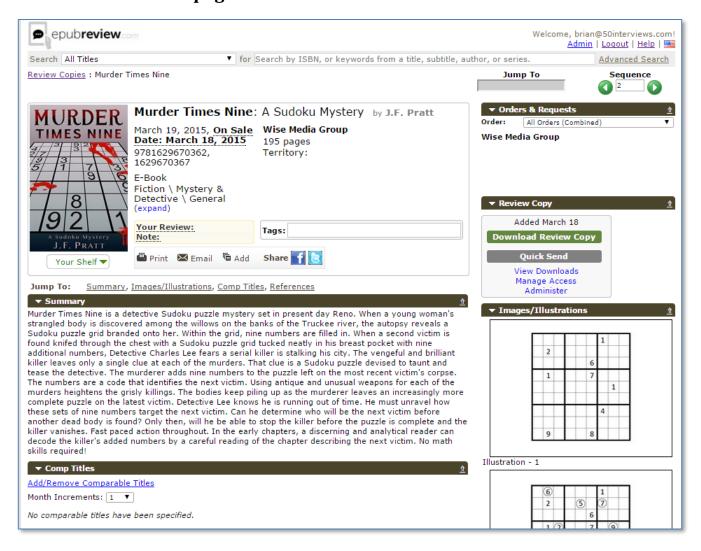
Where does one's life go from there? What were the reasons for these events—or those that followed, many of which my mind blacked out? What was God's plan? What would I learn? When would I begin to remember . . .



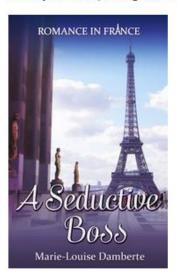
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Reviewer fulfillment pages



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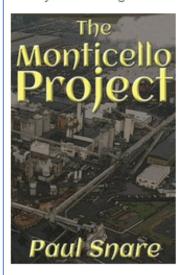
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- · Transferring an ePub to iBooks on your iPad

If you need any further assistance, feel free to email us through our support site.

Reviewer request pages

Advance Reader Copy Request for 'A Seductive Boss'

We would like to offer you an Advance Reader Copy edition of A Seductive Boss - From the Romance in France series by Author Marie-Louise Damberte. We can email you a link to download your preferred digital edition along with instructions on how to open the file and a link to post your review. Or if you prefer print, please provide your mailing address below (in addition to your email address) and you can expect the book to arrive in 7-10 days. Thank you! We will follow-up your request with some options on where you can post your review. You will also be entered to win a brand new nook Simple Touch (\$79 value) eBook reader.

* Required

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Thank you for your interest in reading and reviewing my new book 'Building Miraculous Work Teams.' I would like to offer a review copy of the book in the format you prefer. Please indicate your preference below, and be sure to include your mailing address if you would like a print edition. You will receive a confirmation email with a link to download the various eBook editions as well as a link to my review page on Amazon to leave a review. I (as well other potential readers) greatly appreciate your honest feedback!
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